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**INNOVATIVE TECHNOLOGIES IN ENGLISH TEACHING** 

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Annotation. This scientific article examines the importance of innovative technologies in teaching English and their inclusion in the educational process. English teachers are introduced to the applications of modern technologies including mobile applications, online resources, virtual and augmented reality (VR/AR), artificial intelligence (AI), and gamification methodologies. The article analyzes how learning English through these technologies can be an effective, interactive and motivational process. The use of technology in teaching English allows teachers to conduct classes in a fun and interactive way while providing opportunities for students to learn the language on time and anywhere. The article covers the impact of mobile applications and online platforms, as well as VR/AR technologies, on learning English and ways to use them effectively. At the same time, in the article

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**INTRODUCTION** English is used today in many countries of the world as the most important language in international communication, scientific and technological development, as well as business and education. It can be seen that learning English plays a more important role in the educational process and the need of every student to learn this language is increasing. New methods and methodologies of learning English around the world are trying to make education more effective, interesting and easy to master. Especially in recent years, the development of technologies has led to revolutionary changes in the educational process. Innovative technologies, including digital platforms, mobile applications, virtual and augmented reality (VR/AR), artificial intelligence (AI), gamification and other interactive technologies have made it possible to make the process of learning English more effective than ever before. These technologies not only provide new opportunities for students to learn the language, but also allow teachers to conduct lessons more interactive, interesting and purposeful. The use of modern technologies has a special place in increasing students' motivation and interest in language learning. Initially, English language teaching was dominated by traditional methods, i.e. grammar-based approaches and pronunciation exercises.



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But today it has been proven that it is possible to enrich education with interactive and communicative approaches with the help of technologies. For example, online learning platforms and mobile applications allow students to learn English at any time and place. Also, through virtual reality (VR) and augmented reality (AR) technologies, students can gain direct practical experience in English, which makes language learning more convenient and interactive. Today's global education system strives to quickly adopt changing technologies and effectively present them to students. At the same time, the integration of modern technologies into the educational process requires a revision of pedagogical methods. For example, teaching English through online courses and platforms, creating opportunities for students to freely communicate in the language, which is important not only in learning the language, but also in learning cultures and establishing communication with the whole world. A deeper analysis of ideas about the importance of innovative technologies in teaching English, showing their impact on the educational system and determining how to effectively use their capabilities will bring the language learning process of students to a new level. The use of technology also allows teachers to implement an individual approach and conduct lessons tailored to the needs of each student. It is observed that the interest and motivation of students in lessons increases significantly compared to traditional methods. Therefore, the use of modern technologies in teaching the English language serves as an important tool for increasing the effectiveness of the educational process and increasing the enthusiasm of students for the process of language acquisition.

**RESEARCH METHODOLOGY AND RESULTS** Mobile applications enable students to learn English anytime and anywhere. Grammar, vocabulary, pronunciation and listening skills can be strengthened with the help of applications. For example, with apps like Duolingo, Babbel, Memrise, and Quizlet, students can plan



their learning according to their preferences. Reading, writing, listening and speaking exercises can be done easily on these platforms. Mobile apps are also a convenient tool for teachers to monitor student progress and implement individualized approaches. Virtual reality (VR) and augmented reality (AR) technologies add a new dimension to the process of teaching English. VR technologies introduce students to a new English language environment, stimulate their interactive activities and increase their interest in practicing. For example, with the help of VR, students will have the opportunity to conduct conversations in English, explore virtual cities, and participate in cultural activities.



And AR technologies add information in English to real-world objects. This method provides visual support for learning new English words and increases the effectiveness of language teaching. The availability of online resources and educational platforms for teaching English significantly increases the quality of education. Platforms such as Coursera, edX, Udemy, and Khan Academy have various English language courses and materials. These courses allow students not only to learn English, but also to learn the language along with other subjects. By watching English content on video learning platforms such as YouTube and TED Talks, students can improve their pronunciation, comprehension and communication skills. English channels on YouTube also engage students and provide interactive learning by covering contemporary and cultural topics. Gamification technology means the use of game elements in education. This method helps to make the process of learning English interesting and motivating for students. Interactive games such as Kahoot!, Quizizz, Quizlet Live encourage students to compete and test their knowledge. Gamification increases students' enthusiasm for



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language learning because they perceive the learning process as a game. The use of artificial intelligence in teaching English has new perspectives. AI programs adapt to the individual needs of students and offer a personalized approach to language learning. For example, programs like Grammarly or Ginger automatically detect grammatical errors and provide suggestions to the reader on how to correct them. These programs help students improve their grammar and help them spot mistakes in writing and speaking. Online language exchange platforms are a very effective tool for English language learners. For example, through apps like Tandem and HelloTalk, students can connect with English-speaking people from around the world and improve their speaking skills. On these platforms, students have the opportunity to learn about different cultures and languages.



**CONCLUSIONS AND SUGGESTIONS** In conclusion, it can be said that the use of innovative technologies in teaching English not only increases the effectiveness of students in learning the language, but also allows teachers to create new pedagogical approaches and methods. Incorporating technology into the educational process can help students make language learning fun and effective. Students will be able to learn English anytime, anywhere, and at their own pace with the help of technologies such as mobile apps, online resources, gamification, and virtual reality (VR). Modern technologies, such as mobile applications, play an important role in modernizing and applying traditional methods of teaching English. The proliferation of mobile apps and learning platforms such as Duolingo, Memrise, and Quizlet offer students many options for language learning. These resources allow students to learn at their own pace, which increases student motivation. Through mobile technologies, students organize the language learning process in a convenient, effective and stable way. At



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the same time, virtual and augmented reality (VR/AR) technologies make learning English more interactive and experiential. For example, through VR, students can experience a virtual world or culture in English, giving them the opportunity to practice the language in a real environment. And AR technologies are useful for students to learn and view exercises in changing language environments. With the help of such interactive technologies, students are more involved in the process of language learning, they are more effective in seeing and using new knowledge. Artificial intelligence (AI)-based programs, such as Grammarly and Ginger, help students correct grammatical and stylistic errors by automatically analyzing their English writing. These technologies greatly help students learn the language clearly and correctly. AI software also adapts the language acquisition process to the individuality of the learners and helps to develop the strengths of the learners. Teachers can also effectively use these technologies to assess the level of knowledge of students and prepare lessons adapted to them. Teaching English through the gamification method creates an opportunity to organize interesting and motivating lessons for students. Competition and game-based exercises increase students' interest in lessons. For example, Kahoot! and on platforms like Quizizz, students can compete against each other to assess their knowledge, which helps them to master their knowledge more. In the process of gamification, students see their results and work harder to achieve their goals, which increases their enthusiasm for learning English. The technological basis of teaching English not only increases efficiency, but also allows teachers to use new pedagogical approaches, methods and tools. This gives teachers the opportunity to organize their lessons in a more interactive and individualized way. Teachers will have the opportunity to conduct lessons tailored to the needs of students, taking into account the strengths and weaknesses of each student. This, in turn, leads to the general development of students and achieving high results in language acquisition. At the same time, the use of innovative technologies in teaching English is expected to expand further in the global education system. Various scientific studies and experiments are ongoing to evaluate their role, effectiveness and benefits in education. However, in integrating these technologies into the education system, it is important to improve the qualifications of teachers and ensure their readiness for new technologies. Preparing teachers for the use of new technologies, providing them with methodological and technical support increases the effectiveness of the English language teaching process. In short, the use of innovative technologies in teaching English not only increases the effectiveness of language learning, but also creates new opportunities for teachers. These technologies accelerate the learning process of students, increase their motivation and make learning English interesting and effective. Creating new opportunities for teachers and students, adapting them to the technological revolution will further develop the education system and increase the quality of English language

learning worldwide.

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